onthenetOffice   SuitesPro

CLIENT-
LEED-CERTIFIED EXECUTIVE OFFICE SUITES FIRM

SuitesPro builds and leases eco-friendly executive suites to small businesses and independent professionals. Its most recent project was converting a 2,000 sq. ft. complex into 9 beautifully-furnished private offices, a conference room, a business lounge, and a copy center. Being the first LEED-certified building in Anaheim Hills, CA, SuitesPro employs natural and solar lighting and intuitively conserves water and electricity. Nearly all of the executive suites have been continually occupied since their construction in 2010.

CHALLENGES & REQUIREMENTS

"Simply move in, and you're ready for business."
                                        —SuitesPro

SuitesPro's fundamental concept was to offer fully-integrated IT services for their entire Anaheim Hills complex. New tenants could then possess immediate, first-day access to the Internet, data storage, hosted desktop and a flexible VoIP telephone system. SuitesPro's desired IT infrastructure would need to be capable of quickly and painlessly integrating new users and connections and handling heavy workloads throughout the day.

Instead of a conventional on-site IT infrastructure, SuitesPro decided that it wanted a private, secure cloud based infrastructure that met or surpassed certain benchmarks in flexibility, stability and manageability. They wanted the company that hosted this cloud for them to provide 24x7x365 technical support and to share the same level of commitment for environmentallyfriendly or "green" business practices.

SuitesPro briefly considered a traditional on-site server and workstation IT infrastructure but decided against it for several reasons:

1) The tenants, especially those safeguarding the financial information of their customers, would be uncomfortable sharing server resources with other companies in the suite.

2) An on-site infrastructure could not be customized to coincide with the individual needs of separate tenants.

3) SuitesPro might get stuck with underused, expensive, energy-consuming hardware.

4) Integrating the tenants' pre-existing devices and hardware with the on-site network could be difficult.

5) SuitesPro would not be able to fix any IT problems itself and would be required to consult a professional IT services provide.

6) Continually replacing and maintaining inefficient hardware clashed with SuitesPro's environmentally-friendly philosophy.

LEED, or Leadership in Energy and Environmental Design, is redefining the way we think about the places where we live, work and learn. As an internationally recognized mark of excellence, LEED provides building owners and operators with a framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions.

onthenetOffice **HOSTED SOLUTION**

onthenetOffice fulfilled SuitesPro's unique IT requirements by providing a complete, customized virtualized desktop infrastructure (VDI). Virtualized desktops provide for the same appearance and capabilities of a standard workstation but are available from anywhere in the world. Unlike a conventional "standard" desktop, these desktops are professionally managed, maintained and backed-up to ensure maximum business efficiency for its user. A virtual desktop is accessible to its owner from any web-enabled device. The onthenetOffice VDI solution for SuitesPro eliminates the need for on-site hardware or IT management. onthenetOffice's desktop virtualization increases efficiency, reduces costs, and improves data security.

VDI powered by onthenetOffice enabled SuitesPro to:

• Be the only provider of fully IT integrated office suites which encompass data, telephone and technical support requirements
• Scale up or scale down its infrastructure according the exact amount of users, connections, and storage required for each tenant
• Provide individually customized desktops to meet the requirements and preferences of each tenant
• Easily migrate or remove the infrastructure services of a vacating tenant
• Not purchase, maintain or continually replace costly on-site IT hardware

ACHIEVEMENTS

With LEED-certified construction processes, SuitesPro reduced its energy usage by 27%, its water usage by 48%, and construction material waste by 90%. It added an additional 30-77% reduction in energy consumption by selecting onthenetOffice's hosted solutions over an on-site IT infrastructure. onthenetOffice's virtualized desktops also provided day-one integrated IT services to all of SuitesPro's tenants. onthenetOffice relieved SuitesPro from large capital expenditures on desktops,

servers and networking equipment, unpredictable IT costs, and the headaches of managing and supporting all of the systems involved. All at once, SuitesPro achieved greater IT efficiency, lowered its expenses, and maintained its status as an elite provider of environmentally-friendly executive suites. The synergy between onthenetOffice and SuitesPro clearly demonstrates that going "green" doesn't have to involve sliding into the red.

PROJECT **HIGHLIGHTS**

Company:
• SuitesPro
• Real-estate leasing (executive suites)
• Environmentally-conscious, fully-integrated IT

IT Needs
• Flexible and scalable IT infrastructure
• 24x7x365 complete technical support
• Environmentally "green" IT solution
• Fully hosted technology infrastructure

Solution
Secure, private cloud desktop infrastructure (VDI) backed with 24x7x365 technical support.

onthenetOffice VDI features:
• Low, fixed monthly cost
• Secure virtual desktops
• Fast & easy user experience
• Premier support, 24x7x365

Contact Us:

✉ sales@onthenetOffice.com

☎ (888) 603 - 9030

For more information on SuitesPro:

www.suitespro.com | (714) 660-1375

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